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Summerville Christmas Parade Statement of Purpose:

Summerville Christmas Parade is designed to promote positivity throughout the Town of Summerville while capturing the “*spirit of the Christmas holiday.*” The parade is a family friendly, non-political event that aims to bring the community together to celebrate the season while representing the local traditions and Summerville hospitality.

The 2020 Summerville Christmas Parade powered by DREAM and supported by the Summerville Fire and Police Departments. The parade will take place on **Sunday, December 13, 2020** and will begin at approximately 2 p.m. (**Rain date:** Sunday, December 20th)

The community is invited to submit an entry application for consideration. Parade entries are reviewed by the committee and must meet the annual theme and support all rules & regulations for decorated car/truck, float or a walking group. All applications must adhere to the same standards in displays, handouts and artistic interpretation of theme.

2020 Summerville Christmas Parade Theme: “**Snow Globe**”

All parade applications will be reviewed and selected based on the following **criteria**.

1. DREAM Community Partners Status
2. Immediate past parade participation with adherence for rules and regulations
3. Originality and demonstration of incorporation of theme
4. Application responsiveness
5. Space restrictions (limited capacity for effectiveness)
6. Service or nonprofit orientated organization

Summerville DREAM along with volunteers, staff and affiliates are committed to creating an inclusive community event. All parade applications are reviewed with equal opportunity. Applicants will receive consideration for participation without regard to race, color, religion, sex, national origin, sexual orientation, gender identity, disability or protected veteran status.

Dream fosters a culture where ideas and decisions from all people help us grow, innovate, create the best events and be relevant in a rapidly changing world. Participants should recognize that strict adherence to the **Christmas Parade Statement of Purpose** is our “North Star” and overall guidepost on participation selection.

Political (individual or cause) campaigning and displays that sponsor advocating for or against and depicting any political organization or contentious issue, social issue are not permitted. Elected officials for the Town of Summerville and Dorchester County are invited to attend as an opportunity to help celebrate community unity and governance.



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Rules and Regulations

All rules and regulations are designed to provide the spectators and participants with safe experience. Decisions about the parade or associated events are made with respect and to support the integrity of the event. Rules and regulations are subject to change and amended without notice or publication.

At any point during the parade (line-up, in route or conclusion) Summerville Christmas Parade Committee, Summerville dream and Summerville Police & Fire Department personnel reserve the right to deny any registration or remove any entrant from the parade if rules are not followed, non-payment, non-compliant or if a safety issue arise.

Respectful Participation

- Individuals participating in the parade are considered a representative of the business/organization and individual actions will impact participation for this and future events.
- You are signing up for who you say you are and cannot sell your spot in the Parade. The organization's name you enter in this application must be that of the group participating in the Parade. You may not give, sell or share your spot in the Parade to any other group without prior written agreement from Summerville DREAM.
 - If you are an advertising or sponsoring agency or marketing company registering for one of your clients, you must indicate so. If you plan on displaying advertisers' logos and/or any other such visual displays other than those representing your organization, you must receive prior written approval by the Summerville DREAM.
- This registration is valid for your group and your group only. You may not have signs, banners or any other display in your contingent representing or advertising for entities other than your own group as registered in this application.
- Political (individual or cause) campaigning and displays that may be considered provocative are prohibited

Parade Standards

1. Participants are required to attend pre event meeting and lineup distribution.
2. All fees must be paid in full by specific date. **No refunds for parade fees.** If the event is cancelled due to seen or unseen events all fees will be assigned to future dream events.
3. Town ordinance prohibits throwing candy or trinket. **Entrants may walk alongside the float/vehicle and hand out treats.** Please be mindful of allergies, etc. when selecting items.
 - Handouts advocating, opposing or pertaining to political, social or personal agendas; sexually suggestive or explicit material are not allowed.
 - The Summerville Christmas Parade cannot be used as a platform to further any cause, political, social or personal.

2020 COVID-19 Restrictions – handouts are prohibited. Participants must social distance and stay a minimum of six (6) feet away.

4. Consumption of alcoholic beverages before and/or on the parade route is prohibited.
5. All entries with riders must be secured with raised sides on vehicles and all children must be supervised and accompanied by adults, whether walking, marching or riding, at all times.



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6. Keeping pace is critical to make sure we can provide a quality experience for all participants and spectators. Please make sure your group is prepared to participate with the length and pace of the parade. Units including vehicle and live animals must maintain a 10 foot safety buffer between entries.
7. Entries may not stop during parade to unload or pick-up passengers, all units will continue back to assigned space/staging area to unload
8. Parade placement is done to help provide a positive experience and all placements are final. Dream will not review placement request.
9. It is the responsibility of the group or organization to ensure that all vehicles are properly insured, that vehicles, floats, trailers, etc. are in safe working order with functioning brakes and taillights and carry current liability insurance. Operators must have a legal and current driver's license.
10. **All entries including live animals are responsible for all clean-up and disposal of waste.** Owners should maintain control of live animals at all times.
11. Members and representatives of parade groups are responsible for the safety and welfare of their participating members/volunteers and must support and follow internal association requirements such as, but not limited to, permission slips, health concerns, custodial control and the like.
12. **The Santa Claus:** In keeping with the spirit of the event, NO person is allowed to be dressed as Santa Claus. Santa will be the last entry in the parade. Toys, dolls and balloon/blow-up figures of Santa are allowed.
13. Summerville DREAM reserves the right to charge you a fee on the day of the Parade if your contingent is different from what you have specified in this application (different number/type of vehicle/animals, etc...). This fee is established based on the fee schedule. Moreover, Participants that reimagine their participation without approval may forfeit participation.

Parade Operations

1. **You MUST post your assigned number on the FRONT or DRIVERS SIDE DOOR** of your entry, whether you are an auto group, walking group or other (this number will be provided at packet pick-up and will not be mailed).
2. **Port-o-potties** will be along the parade staging area on side streets.
3. All participants, whether walking, marching or riding, must be visible at all times.
4. **AUTO CLUBS will be limited to 6 vehicles in any one entry. Vehicles MUST be decorated to reflect parade theme and purpose of statement.**
5. **Media:** The undersigned/participant/s agrees that all participants may be photographed or videotaped and that these images may be published in an outlet used to promote, publicize or showcase the event and its participants.
6. Check-in and line-up will begin at **10am** - Please do not arrive prior to 10am for line-up. No one will be allowed to line up prior to this time and you may forfeit your participation.
7. All entrants must be at assigned line up by 1:15 pm. All units not in place at 1:15 p.m. will forfeit their entry.
 - a. The streets have painted numbers, stay with-in your number zone.
 - b. All parade entries must reflect the theme and purpose of the parade and added paraphernalia or decorations or political (individual or cause) campaigning and displays that may be considered provocative must be removed or entry will forfeit participation.
 - c. Parade will begin at 2 pm.



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Application Submission Deadline:
2020

THURSDAY, November 12,

Approved applications will be notified and invoiced with payment in full due: **November 20, 2020**

- Participants are required to attend pre event meeting and lineup
- Unpaid fees will forfeit participation

Summerville Christmas Parade is a juried event. Independent judges will select winners for:

- Best Adherence to Theme
- Judges Select – provided to three (3) different entries

Hold Harmless

All members of the Summerville Christmas Parade Committee, Summerville DREAM, Town of Summerville or affiliated agencies with the Summerville Christmas Parade are released from any liabilities and financial responsibilities for accidents, injuries, deaths, etc. that may incur during the involvement of the parade. Entries must observe all applicable rules and regulations and follow all instructions listed or otherwise from Summerville Police Department, Summerville Fire Department and any parade officials.

Summerville DREAM reserves the right to remove any entrant from the parade, either prior to assembly, at assembly, or at any time during the parade if the entrant fails to follow parade rules or does not display standards or reasonable public taste as determined by DREAM staff, Town officials or Summerville Parade Committee and/or assisting agencies.

All decisions made by the Parade Committee and Summerville DREAM are final.